

mometu ✈

advertising on
mometu

where indie shines and audiences listen

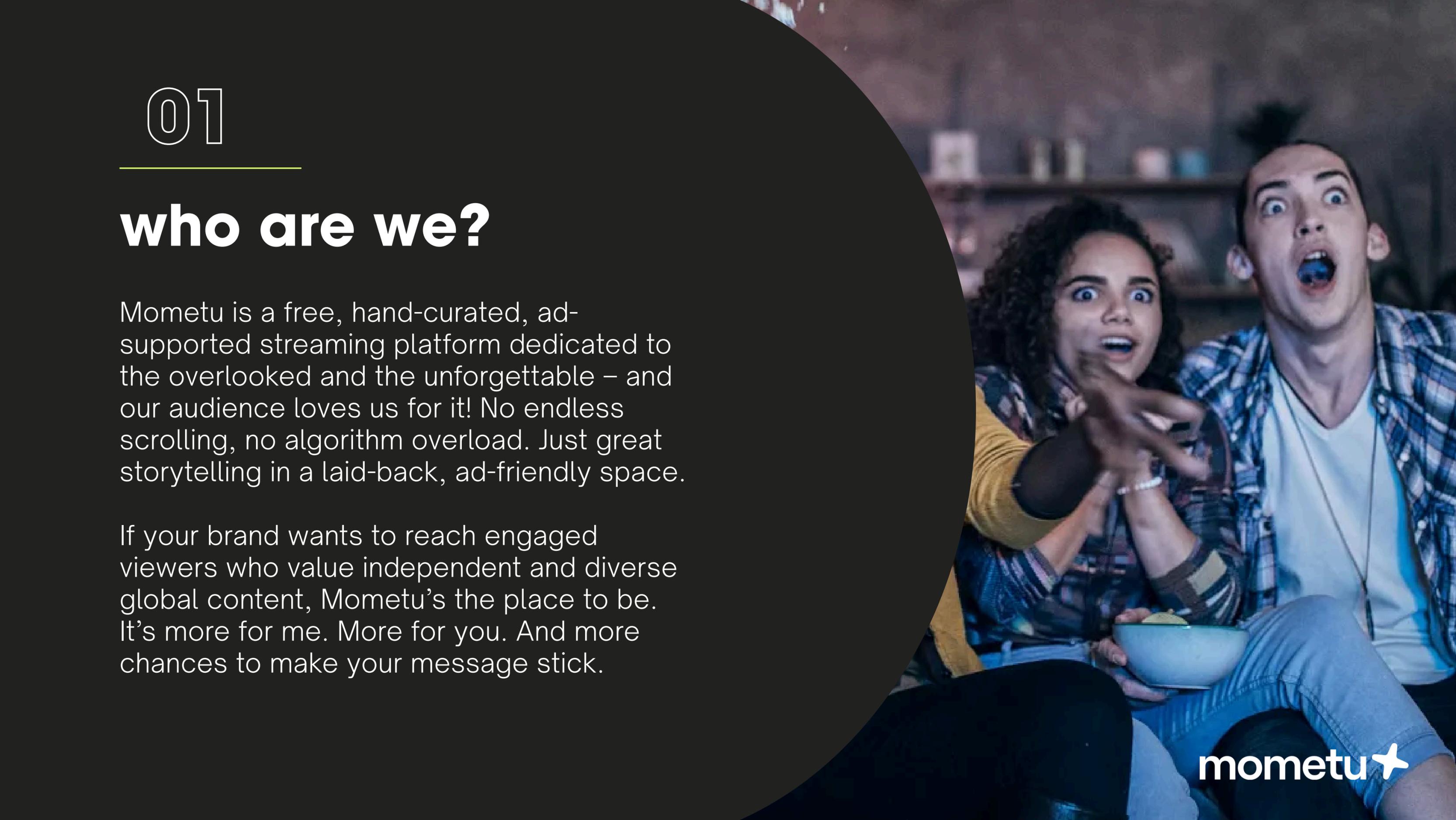


01

who are we?

Mometu is a free, hand-curated, ad-supported streaming platform dedicated to the overlooked and the unforgettable – and our audience loves us for it! No endless scrolling, no algorithm overload. Just great storytelling in a laid-back, ad-friendly space.

If your brand wants to reach engaged viewers who value independent and diverse global content, Mometu's the place to be. It's more for me. More for you. And more chances to make your message stick.



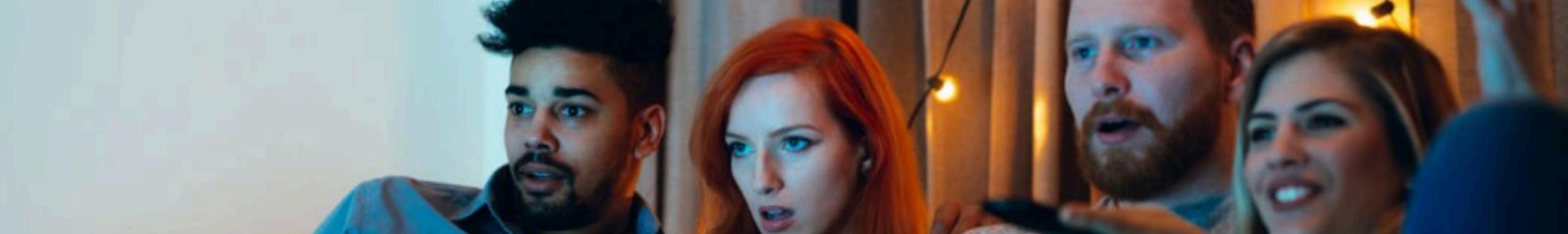
mometu 



02

why advertise with us?

- 1 Target with Purpose: hyper-focused genre and audience breakdowns help your brand align with the right communities
- 2 Engaged Viewers: Mometu ads are also non-skippable, giving brands 100% share of the attention
- 3 Ad Load: ads take up nine to eleven minutes per hour of viewing, occurring every 10 minutes at two ads per pod
- 4 High View-Through Rates: with low ad fatigue and high curiosity, our viewers actually watch the ads
- 5 Cross-Platform Availability: we're on mobile, web, and connected TV — including Roku, Amazon Fire TV, Android TV, iOS, and more



03

meet our audiences

Horror Addict

- Age: 20–39
- Watches: found footage, cult horror
- Ideal for: gaming, snacks, and entertainment services

K-drama Devotee

- Age: 18–34
- Watches: International drama and thrillers
- Ideal for: beauty, travel, music, fashion, tech and lifestyle

Casual Streamer

- Age: 22–55
- Watches: “hidden gems”
- Ideal for: food delivery, lifestyle tools, personal care and rideshare services

Silver Surfer

- Age: 40–75
- Watches: nostalgic “golden age” classics
- Ideal for: travel, lifestyle, financial, premium food and beverage brands

Independent Explorer

- Age: 25–44
- Watches: obscure classics, unsung indies
- Ideal for: wellness, further education, publishers and sustainable lifestyle

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mometu by numbers

10,000+
titles

30+ FAST
channels

75% of
users
watch
on TV

content
from 20+
countries

available in
US, Canada
& Mexico

English
language
+10 CC
options

25
distributor
partners



05

ad options

Mometu offers multiple ad formats including in-stream and in-app placements, with a variety of ad formats and ad lengths to choose from.

In-stream Video Ads

- Pre-roll / Mid-roll / Post-roll
- High-completion environments
- Non-skippable

Interactive Billboard (homepage)

- Main page feature reel
- Interactive, clickable (on web & mobile) or scan-enabled (on CTV)

Themed Playlists

- Brand wraps on curated content rails
- Ideal for seasonal or campaign-based sponsorships

Brand Sponsorship

- Sponsor our annual College Film Festival or other live premieres
- Co-branded trailers, event promos, winner presentations

06

your ad contact

Built by film lovers tired of the same old content, Mometu understands what today's audiences want, and how to connect them with the right brands—seamlessly weaving non-disruptive ad content into their viewing experience.

If you're looking to promote your brand on Mometu, Bryan is your main point of contact. He leads our advertising efforts and can help you connect with viewers who crave fresh, independent content.



Bryan Louzil
VP of Business
Development

work with us

get in touch with our team to find out more

Email Address

bryan@mometu.com